

PERSONAL INFORMATION



📍 Timișoara, Romania
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Sex: Female | Nationality: Romanian

WORK EXPERIENCE

September 2020 – Present

Associate Professor

Faculty of Management in Production and Transportation, Management Department, Politehnica University of Timisoara, Romania (14, Remus, Timișoara 300191, <http://www.mpt.upt.ro/>)

- Marketing
- Industrial Marketing
- Marketing and construction legislation
- Real Estate Management and Marketing

Business or sector: Higher Education and Research

June 2015 - December 2018

Project manager

MO'REAL UNIVERSE, S.R.L., for project: Innovation in the integration of Augmented Reality technology, project funded by POC A1 - A1.1.1 - C - 2015 - Project type: "Innovative start-up and spin-off enterprises", ID: P_38_171

Business or sector: research

May - September 2015

Expert activities with the target group in the human resources training program POSDRU / 125 / 5.1 / S / 134003

Business or sector: Human Resources, Education

October 2013 – September 2020

Assistant Professor

Faculty of Management in Production and Transportation, Management Department, Politehnica University of Timisoara, Romania (14, Remus, Timișoara 300191, <http://www.mpt.upt.ro/>)

- Marketing
- Industrial Marketing
- Marketing and construction legislation

Business or sector: Higher Education

October 2002 – September 2013

Graduate Professor

Faculty of Management in Production and Transportation, Management Department, "Politehnica" University of Timisoara, Romania (14, Remus, Timișoara 300191, <http://www.mpt.upt.ro/>)

- Marketing
- Industrial Marketing
- Marketing and construction legislation
- Communication and interpersonal relationships
- Public Management

Business or sector: Higher Education

EDUCATION AND TRAINING

- June 2015
Training course (adult training), recognized by ANC and MEC
- 2009 - 2012
Course for supervisor of technological and research practice
- November 2003 – November 2011

Ph.D. in Industrial Engineering
 Faculty of Mechanical Engineering, "Politehnica" University of Timisoara , Romania
 Title: Integration of User Requirements in Product Design Phase
- September 2009

Workshop for PhD students: Business Plan Preparation
 Organized by: University of Belgrade Technical Faculty in Bor, University of Applied Sciences Worms, Institute for European Affairs INEA in Zaječar / Serbia
 - Business Plan Preparation
- October 2002 – June 2003

Master's degree
 Faculty of Management in Production and Transportation, "Politehnica" University of Timisoara, Romania
 - " Business Administration Executive "
- October 1997 – June 2002

Diplomat Engineer
 Faculty of Management in Production and Transportation, "Politehnica" University of Timisoara, Romania
 - Engineering and Management of Manufacturing Systems

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B1	B1	B1
Italian	B1	B1	A2	A2	A1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user,
Common European Framework of Reference for Languages

Communication skills ▪ Good communication skills gained through my experience as Assistant Professor and consulting experiences, in the Human Resources

Organisational / managerial skills ▪ We organized Workshops in collaboration with Romanian companies in the field of: User centred design, virtual network research, human resource training;
 ▪ As project director at MO'REAL UNIVERSE I coordinate a research team to implement a research project in Augmented Reality;
 ▪ Leadership (from 2009 tutor for students, Year 1 to IV, Engineering and Management).

- Job-related skills
- Market research;
 - Recruitment and selection of the human resource (unemployed) in the adult training program FORMING, POSDRU / 125 / 5.1 / S / 134003
- Computer skills
- Very good command of Microsoft Office™ tools
 - Good command of SPSS
- Other skills
- Intercultural skills
- Driving licence
- B

ADDITIONAL INFORMATION

- Publications
Presentations
- I have published 60 scientific papers, in the volumes of international conferences and in journals; a number of 29 papers are indexed in the ISI Web of Knowledge and 15 papers in other international databases.
- Projects
- Participation in research projects: national: 8; international: 3; contracts with third parties: 6.
- Specilization
- Within the Project: POSDRU: /87/1.3./S/63709, "Quality, Innovation, Communication in the Continuing Education System of Higher Education Teachers", 2010 – 2013;
 - Within the Project: POSDRU 17884: "Specialization of the academic staff for the position of supervisor of technological and research practice" 2009 – 2012.
- Affiliations
- Member of Research Center in Engineering and Management (CCIM), Politehnica University of Timisoara;
 - Member of The General Association of Engineers in Romania (A.G.I.R.);
 - Member of the Society for Ergonomics and Work Environment Management (ErgoWorks Society), Timișoara;
 - Member of SAMRO (Academic Management Society of Romania);
 - Member of EMIRAcle (European Manufacturing and Innovation Research Association, a cluster leading excellence).

ANNEXES